

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





# ROBERT CRAIG COMPANY, NORWOOD, DELAWARE COUNTY, PA.

ESTABLISHED JUNE, 1856 THE 98TH YEAR OF CONTINUOUS CRAIG OWNERSHIP . . . MANAGEMENT

THANKSGIVING, 1953

## AFRICAN VIOLETS

Star Sapphire, Plant Patent No. 1187, Star Amethyst, Craig's Purple Emperor, Craig's Monarch, Craig's Ruby, and Assorted varieties	
3-inch pots	.50
Assorted Blue, Pink, White.	
4-inch pots	.85
5-inch pots	1.50

## BEGONIAS

Luminosa, Prima Donna, White	
4-inch pots	.50
Double	
4-inch pots	.75
CHERRIES	
5-inch pots	1.50
6-inch pots	2.00
8-inch pots	3.50

## CHRISTMAS PEPPERS

Celestial, Holly, Robert Craig, Christmas Candle	
4-inch pots	.85

## CHRYSANTHEMUMS

Yellow, Pink, White	
4-inch pots	.75
6-inch pots	1.50
6-inch pots—extra heavy	2.00

## CYCLAMEN

5-inch pots	2.00
6-inch pots	3.00

## AGLAONEMA COMMUTATUM

2 1/4-inch pots	.30
3-inch pots	.50
6-inch pots	2.50

## ARDISIA

2 1/4-inch pots	.15
-----------------	-----

## CHINESE EVERGREEN

2 1/4-inch pots	.25
-----------------	-----

## CRASSULA

2 1/4-inch pots	.15
-----------------	-----

## DIEFFENBACHIA

Amoena	
4-inch pots	1.50
8-inch pots	6.00
Large Tubs	12.50 and 15.00
Picta	
2 1/4-inch pots	.25
Rudolph Roehrs	
2 1/4-inch pots	.35
3-inch pots	.60
4-inch pots	1.00
6-inch pots	2.50
8-inch pans	5.00

## DRACAENA

Eugene Andre	
3-inch pots	.50
Godseffiana, Sanderi	
2 1/4-inch pots	.30
Janet Craig, Massangeana	
3-inch pots	.65
4-inch pots	1.00
6-inch pots	2.00

## FATSHEDERA

2 1/4-inch pots	.30
-----------------	-----

## FERNS

Dwarf Boston	
4-inch pots	1.00
(\$95.00 per hundred)	
(\$900.00 per thousand)	
6-inch pots	2.00
(\$175.00 per hundred)	
8-inch pots	4.00

## FICUS

Elastica	
4-inch pots	1.00
6-inch pots	1.50
8-inch pots	4.00
Variegated Elastica	
6-inch pots	3.00
Pandurata	
4 to 10 feet tall	5.00 to 25.00

## HOYA CARNOSA Variegated

2 1/4-inch pots	.40
3-inch pots	.75

## IVY

Pittsburgh	
2 1/4-inch pots	.15
Variegated Hahni	
2 1/4-inch pots, single	.15
2 1/4-inch, double	.25

## MARANTA KERCHOVEANA

2 1/4-inch pots	.30
-----------------	-----

## NEANTHE BELLA PALM

2 1/4-inch pots	.30
-----------------	-----

## NEPHTHYTIS

Emerald Gem	
2 1/4-inch pots	.20
Green Gold, Tri-Leaf Wonder	
2 1/4-inch pots	.25

## PEPEROMIA

Green	
2 1/4-inch pots	.15
Variegated	
2 1/4-inch pots	.25
Watermelon	
2 1/4-inch pots	.30

## PHILODENDRON

Cordatum	
2 1/4-inch pots, 1 runner	.15
2 1/4-inch pots, 2 runners	.25

## PHILODENDRON

Cordatum	
3-inch pots	.50
4-inch pots	1.00
4-inch pots, on bark	1.25
6-inch pots, on Dracaena Cane, Bark or Pole	3.50
Dubia	
6-inch pots, on Bark	3.50
Erubescens	
6-inch pots, on Bark	3.50
6-inch pots, on Red	
Dracaena Cane	4.50
7-inch pots, on Red	
Dracaena Cane	6.00
8-inch pots, on Red	
Dracaena Cane	7.50
Hastatum	
6-inch pots, on Bark	3.50
7-inch pots, on Bark	6.00
8-inch pots, on Bark	7.50
10-inch tubs, on bark or	
Dracaena Cane	12.50
12-inch tubs	15.00
Micans	
2 1/4-inch pots, 1 runner	.15
2 1/4-inch pots, 2 runners	.25
Panduraforma	
6-inch pots, on Bark	3.50
7-inch pots, on Bark	6.00
Pertussum	
8-inch pots, on Bark	8.00
10-inch tubs, on Bark or Pole	12.50
Sodiroi	
6-inch pots, on Cork	4.00
PODOCARPUS MAKI	
2 1/4-inch pots	.30
8-inch pots	7.50
12-inch tubs	12.50
POTHOS	
Wilcoxi	
2 1/4-inch pots, 1 runner	.15
2 1/4-inch pots, 2 runners	.25
3-inch pots	.50
6-inch pots, on Pole	3.50
Marble Queen	
2 1/4-inch pots	.35
SANSEVIERIA LAURENTI	
2 1/4-inch pots	.20
3-inch pots	.35
4-inch pots	.75
5-inch pots	1.50
SCHEFFLERI	
4-inch pots	1.00
6-inch pots	2.50
8-inch pots	5.00
TOLMIEA	
4-inch pots	.50
VITIS	
2 1/4-inch pots	.25
4-inch pots	.75

## SURVIVAL KITS

An attractive package containing Survival Insec-trol, Survival Penetrone, Survival Start Up, Survival Leaf Gleam, Survival Hydro-Stiks, Survival "77" for cut flowers, and Booklet on Care of House Plants.

This package is a natural tie-in with pot plant sales.

Your Price	Suggested Retail Price
\$18.00 per dozen	\$2.50 each

## PACKAGED GLADIOLUS BULBS FROM HOLLAND

Attractively packaged Gladiolus bulbs in 12 varieties, in a self-contained display unit, complete with colored poster and planting instructions. Each of the 3 assortments contain 1000 top size bulbs carefully separated into 4 colors. Try at least one case of each assortment. Guarantee yourself additional spring sales with this fast moving item.

Your Price—\$30.00 per unit.
Suggested Retail Price—59c per doz.

## SCHEDULED TRUCK DELIVERIES

POTTSTOWN, READING, HARRISBURG, YORK, LANCASTER AND ENVIRONS  
October 28, November 11 & Holiday  
December 9 & Holiday

NEW BRUNSWICK, NEWARK AND NEW YORK CITY

October 21—November 4, 18—December 2, 16, 30

TRENTON, PRINCETON, NORTHERN NEW JERSEY AND ENVIRONS

October 21—November 4, 18—December 2, 16, 30

HAVRE DE GRACE, BALTIMORE, WASHINGTON AND ENVIRONS

October 29, November 12 & Holiday  
December 10 & Holiday

QUAKERTOWN, ALLENTOWN, BETHLEHEM, EASTON AND ENVIRONS

October 22—November 5, 19—December 3, 17, 31

Packing and Delivery Free of Charge within regular Delivery Area

Delivery charges at Cost Beyond a 100-Mile Radius

MINIMUM ORDER FOR TRUCK DELIVERY.....\$ 10.00 PRE-HOLIDAY SEASONS .....\$ 25.00

## TERMS AND CONDITIONS

TERMS—CASH WITH ORDER—Please send cash to cover order. We do not ship C.O.D. unless remittance has been made on account to guarantee acceptance. These terms do not apply to our regular customers.

SHIPPING INSTRUCTIONS—Please give the name of your Company, Post Office, County and State, and the name of the Express Office to which shipment is to be made. OUR GOODS ARE SOLD F.O.B. AT THE POINT OF SHIPMENT AND ARE AT THE PURCHASER'S RISK WHILE IN TRANSIT. THE OWNERSHIP OF ALL GOODS SOLD BY US PASSES TO THE PURCHASER UPON DELIVERY TO THE CARRIER.

## PACKING CASES AND CARTONS

CARTON	.50	HALF SIZE CRATE	1.50	FULL SIZE CRATE	2.50
--------	-----	-----------------	------	-----------------	------

Telephone: WASHburn 8-6000





# The Robert Craig Company

*presents*

## Three Outstanding New African Violets

### STAR AMETHYST

STAR AMETHYST'S magnificent flower, the incomparable color of an Indian Amethyst, is a distinctive star shape, distinguished by triple pollen. The many blooms average at least 1½ inches in diameter. The medium green foliage is firm and easily handled, the plant propagates easily, blooms profusely, and keeps well. It is a worthy addition to our Gem Line of African Violets, which originated with the now famous STAR SAPPHIRE, Plant Patent No. 1187.

### CRAIG'S MONARCH

CRAIG'S MONARCH is a king among blue African Violets. The regal blue flower, of majestic size, averages 1½ inches in diameter. The plant blooms profusely, propagates easily, and both flower and medium green foliage hold up very well.

### CRAIG'S PURPLE EMPEROR

CRAIG'S PURPLE EMPEROR produces an extraordinary number of large flowers, 1¼ inches in diameter, a beautiful royal purple color. The medium green color is graceful and elastic, the plant holds itself with the regal grace of a born emperor.

---

These excellent new African Violets are available at once, exclusively through the Robert Craig Company, in 2¼ inch pots, at **\$75.00** per hundred

## ROBERT CRAIG COMPANY

NORWOOD, DELAWARE COUNTY, PENNSYLVANIA

Telephone: WASHburn 8-6000

